

Area Profile Muskingum County, Ohio

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	82,068
2000	84,585
2010	86,074
2015*	84,366
Change 1990 - 2000	3.1%
Change 2000 - 2010	1.8%
Change 1990 - 2010	4.9%
Change 2010 - 2015	-2.0%

SOURCES: U.S. Census Bureau, *Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	93.0%
Black/African American	3.8%
Asian	0.3%
American Indian	0.2%
Pacific Islander	0.0%
Other	2.7%
Hispanic or Latino	0.8%
Not Hispanic or Latino	99.2%

SOURCE: U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000*	\$35,206
2010	\$41,756
2015	\$43,931
Change '10 - '15	5.2%

SOURCE: Nielsen-Claritas, Inc, *U.S. Census Bureau

Household Income Distribution (2010)

Households	32,663
Less than \$35,000	42.2%
Between \$35,000 and \$75,000	38.2%
Greater than \$75,000	19.7%

SOURCE: Nielsen-Claritas, Inc, *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	14.3%
High School Diploma Only	45.0%
1 to 3 Years College*	20.0%
Associate Degree	6.5%
Bachelors Degree	7.7%
Graduate Degree	6.6%
12 to 15 years of education	71.5%
16 or more years of education	14.2%

SOURCE: Nielsen-Claritas, Inc.

*No degree



AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010	2015
0-17	25.9%	23.3%	22.8%
18-34	21.9%	22.2%	21.9%
35-54	28.5%	26.9%	25.4%
55-64	9.3%	11.9%	13.0%
65-74	7.5%	8.1%	8.9%
75 and over	6.8%	7.7%	8.0%

SOURCE: Nielsen-Claritas, Inc. *U.S. Census Bureau

Numeric

Age Group (in years)	2010	2015
0-17	19,761	19,231
18-34	18,858	18,517
35-54	22,857	21,396
55-64	10,097	10,978
65-74	6,842	7,493
75 and over	6,551	6,751

SOURCE: Nielsen-Claritas, Inc.

Change in Population by Age Group 2010-2015

Age Group (in years)	Number	Percent
0-17	-530	-2.7%
18-34	-341	-1.8%
35-54	-1,461	-6.4%
55-64	881	8.7%
65-74	651	9.5%
75 and over	200	3.1%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000*	36.5
2010	38.6
2015	39.3

SOURCE: Nielsen-Claritas, Inc. *U.S. Census Bureau

Area Profile: Muskingum County, Ohio

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	42,100
2010	38,356
May, 2011	38,003
% Change 2000 - 2010	-8.9%

SOURCE: U.S. Bureau of Labor Statistics

EMPLOYMENT

	Number	Percent
2000	39,912	94.8%
2010	33,263	86.7%
May, 2011	33,623	87.5%

SOURCE: U.S. Bureau of Labor Statistics

UNEMPLOYMENT

	Number	Percent
2000	2,188	5.2%
2010	5,093	13.3%
May, 2010	4,380	11.5%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2010)

	Number	Percent
Male	12,193	100%
Female	20,644	57.8%
Total	32,837	68.5%

SOURCE: Nielsen-Claritas, Inc.

ESTABLISHMENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment *	Percent
Total Reported Employment	31,336	100%
Agriculture, Forestry, Fishing and Hunting	30	0.1%
Mining	334	1.1%
Utilities	201	0.6%
Construction	770	2.5%
Manufacturing	3,200	10.2%
Wholesale Trade	943	3.0%
Retail Trade	4,871	15.5%
Transportation and Warehousing	1,273	4.1%
Information	519	1.7%
Finance and Insurance	778	2.5%
Real Estate and Rental and Leasing	252	0.8%
Professional, Scientific, and Technical Services	575	1.8%
Management of Companies and Enterprises	87	0.3%
Administrative and Support and Waste Management and Remediation Services	973	3.1%
Educational Services	569	1.8%
Health Care and Social Assistance	7,193	23.0%
Arts, Entertainment, and Recreation	351	1.1%
Accommodation and Food Services	2,976	9.5%
Other Services (except Public Administration)	1,211	3.9%
Public Administration	867	2.8%

SOURCE: U.S. Bureau of Labor Statistics, (QCEW)

* Total exceeds the sum of the parts due to non-disclosed data for some industries

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	33,263	100%
Management , Including Farmers and Farm Managers	2,157	6.5%
Business and Financial Operations	823	2.5%
Computer and Mathematical	308	0.9%
Architecture and Engineering	246	0.7%
Life, Physical, and Social Science	74	0.2%
Community and Social Services	842	2.5%
Legal	132	0.4%
Education, Training, and Library	2,089	6.3%
Arts, Design, Entertainment, Sports, and Media	175	0.5%
Healthcare Practitioners and Technical	1,989	6.0%
Healthcare Support	886	2.7%
Protective Service	650	2.0%
Food Preparation and Serving Related	1,925	5.8%
Building and Grounds Cleaning, and Maintenance*	1,395	4.2%
Service : Personal Care and Service	576	1.7%
Sales and Related Occupations	4,027	12.1%
Office and Administrative Support	5,152	15.5%
Farming, Fishing, and Forestry*	229	0.7%
Construction and Extraction*	2,234	6.7%
Installation, Maintenance, and Repair*	1,189	3.6%
Production*	2,928	8.8%
Transportation and Material Moving*	3,236	9.7%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

*Blue-collar occupations

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	7,993	100%
Healthcare Practitioner/Technician	1,989	24.9%
Life/Physical/Social Science	74	0.9%
Architecture/Engineering	246	3.1%
Arts/Design/Entertainment/Sports/Media	175	2.2%
Business and Financial Operations	823	10.3%
Computer and Mathematical	308	3.9%
Education/Training/Library	2,089	26.1%
Legal	132	1.7%
Management including Farmers/Farm Mgrs	2,157	27.0%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue-Collar	11,211	33.7%
White-Collar	22,052	66.3%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

Area Profile: Muskingum County, Ohio

LABOR FORCE, *continued*

COMMUTATION PATTERNS (2009)

Where County Employees Live

Residence Location	Percent
Total	100%
Muskingum County, OH	56.2%
Guernsey County, OH	4.9%
Licking County, OH	4.4%
Perry County, OH	4.0%
Franklin County, OH	3.0%
Coshocton County, OH	2.7%
Morgan County, OH	2.0%
Fairfield County, OH	1.1%
Tuscarawas County, OH	1.1%
Stark County, OH	0.9%
All Other Locations	19.6%
Non-residents as % of county employees	44%

SOURCES: U.S. Bureau of the Census On the Map

Where County Residents Work

Employment Location	Percent
Total	100%
Muskingum County, OH	53.3%
Franklin County, OH	11.9%
Licking County, OH	8.3%
Guernsey County, OH	2.9%
Fairfield County, OH	2.0%
Perry County, OH	1.8%
Coshocton County, OH	1.7%
Cuyahoga County, OH	1.1%
Hamilton County, OH	1.0%
Delaware County, OH	0.9%
All Other Locations	15.0%
% of residents working outside of home county	47%

SOURCES: U.S. Bureau of the Census On the Map

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2010)

NAICS	Industry	Earnings
	Total	\$32,969
11----	Forestry, fishing, hunting, agriculture support	\$18,220
21----	Mining	\$47,030
22----	Utilities	\$77,537
23----	Construction	\$37,948
31----	Manufacturing	\$45,436
42----	Wholesale trade	\$41,576
44----	Retail trade	\$21,563
48----	Transportation & warehousing	\$34,506
51----	Information	\$32,307
52----	Finance & insurance	\$41,781
53----	Real estate & rental & leasing	\$30,795
54----	Professional, scientific & technical services	\$44,833
55----	Management of companies & enterprises	\$46,991
56----	Administration & Support, Waste	\$22,962
61----	Educational services	\$35,265
62----	Health care and social assistance	\$39,807
71----	Arts, entertainment & recreation	\$14,835
72----	Accommodation & food services	\$13,036
81----	Other services (except public administration)	\$21,678

SOURCE: U.S. Bureau of Labor Statistics (QCEW)

MEDIAN ANNUAL SALARIES BY OCCUPATION (2011)

Occupation Description	Median*
Accounting Clerk, Intermediate Level	\$34,006
General Clerk, Intermediate Level	\$28,669
Call Center Representative II-inbound	\$30,577
Customer Service Representative, Intermediate Level	\$33,444
Customer Service Representative, e-Commerce	\$27,218
Electrician, Intermediate Level	\$45,761
Computer Operator, Intermediate Level	\$38,596
Network Administrator, Intermediate Level	\$58,698
Programmer, Intermediate Level	\$60,904
Fork Lift Operator	\$28,317
General Laborer	\$25,937
Operations Research Analyst, Intermediate Level	\$56,959

SOURCE: Salary.com

*Zanesville

Area Profile: Muskingum County, Ohio

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2009-2010)

Total number of public schools	33
Expenditure per pupil by county*	\$4,515
Elementary schools	17
Middle schools	7
Junior high schools	1
High schools	8
High school enrollment - Total	4,553
High school graduation rates:	97.11%

SOURCE: Ohio Department of Education *www.bestplaces.net

COUNTY POST-SECONDARY INSTITUTIONS

Less-than-Four-Year Institutions	Address	Total Fall Enrollment (2010)	Graduates (2009-2010)
Mid East Career & Technology Center	Zanesville	441	800
Zane State College	Zanesville	2,714	390

Four-or-More-Year Institutions	Address	Total Fall Enrollment (2010)	Graduates (2009-2010)
Ohio University – Zanesville Campus	Zanesville	1,984	131
Muskingum University	New Concord	2,265	359

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

TOP DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2009-2010

Description	Certificates				
	(2-Years or Below)	Associates Degree	Bachelors Degree	Masters Degree	Doctorate
Health Professions and Related Programs	1,406	249			
Education			55	115	
Business- Management- Marketing- and Related Support Services	42	71	47	5	
Engineering Technologies and Engineering-related Fields	30	55			
Homeland Security- Law Enforcement- Firefighting- and Related Protective Service	60	23	17		
Computer and Information Sciences and Support Services	30	24	1		
Mechanic and Repair Technologies/Technicians	44				
Construction Trades	40				
Liberal Arts and Sciences- General Studies and Humanities		16	1		
Psychology			17		
Public Administration and Social Service Professions		17			
Social Sciences			17		
Communication- Journalism- and Related Programs			16		
Biological and Biomedical Sciences			14		
History			13		
Visual and Performing Arts			13		
Personal and Culinary Services		11			
Family and Consumer Sciences/Human Sciences		10			
Foreign Languages- Literatures- and Linguistics			8		
Parks- Recreation- Leisure and Fitness Studies		8			
Total	1,652	484	219	120	-

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

Area Profile: Muskingum County, Ohio

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	Distance in Miles*	Time
Columbus, OH	55	57 mins.
Pittsburgh, PA	131	2 hrs, 18 mins.
Cleveland, OH	146	2 hrs, 32 mins.
Charleston, WV	158	2 hrs, 31 mins.
Cincinnati, OH	153	2 hrs, 34 mins.
Indianapolis, IN	229	3 hrs, 45 mins.
Detroit, MI	256	4 hrs, 25 mins.
Washington, DC	363	6 hrs, 9 mins.
Chicago, IL	411	6 hrs, 48 mins.
Philadelphia, PA	415	7 hrs

SOURCE: MapQuest - *From Zanesville

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	Distance in Miles*
Port Columbus International, Columbus, OH	Medium hub	47
Mid-Ohio Valley Regional, Parkersburg, WV	Non-hub	51
Akron-Canton Regional, Akron, OH	Small hub	74

SOURCE: Federal Aviation Authority

*From Zanesville

QUALITY OF LIFE

COMMUTATION (2010)

% of Workforce with:	Percent
Under 15-minute commute or work at home	37.4%
15 to 29-minute commute	35.1%
30 to 59-minute commute	18.4%
60-minute or more commute	9.1%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN HOME VALUE (2010)

	Value
Median Home Value	\$99,494

SOURCE: Nielsen-Claritas, Inc.

CLIMATE

Average High Temp. °F (July)	84
Average Low Temp. °F (January)	20
Average Annual Rainfall (inches)	38.2
Average Annual Snowfall (inches)	23.5
Average Precipitation Days	138
Average Clear Days	173

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	80
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SOURCE: BestPlaces.net

LABOR LEGISLATION, WORKERS' COMPENSATION, AND UNEMPLOYMENT INSURANCE

WORKERS' COMPENSATION INSURANCE (2011)

Rate - blended representative manufacturing*	3.8979
Rate - clerical code 8810	0.28
Maximum weekly benefit	\$783

SOURCE: State of Ohio

*Average blended rates for the following codes:

- 3179 (Electrical Apparatus), 3400 (Metal Stamped Goods),
- 3507 (Machinery Mfg, NOC), 4452 (Plastics Mfg: Fabricated Products NOC),
- 4484 (Plastics Mfg: Molded Products, NOC)

STATE UNEMPLOYMENT INSURANCE (2010)

Unemployment insurance rate (avg. existing employers)	0.7% - 9.5%
Unemployment insurance rate (for new employers)	Standard 2.7%, Construction 6.4%
Unemployment insurance taxable base	\$9,000
Unemployment insurance maximum weekly benefit amount	\$524

SOURCE: ADP, Inc.

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	No

SOURCE: State of Ohio

TAXES (2010)

OHIO COMMERCIAL ACTIVITY TAX

Maximum Rate	0.26%
Taxable Base	\$150,000 gross receipts

SOURCE: Ohio Dept. of Taxation

SALES AND USE TAX

State Rate	5.5%
Local Add-On	1.50%

SOURCE: State of Ohio

PERSONAL STATE INCOME TAX

Maximum State Tax Rate	5.925%
Taxable Base	Gross

SOURCE: State of Ohio

PROPERTY TAX (County Average)

Effective Property Tax Rate	\$9.42
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SOURCE: BestPlaces.net

Area Profile: Muskingum County, Ohio

MAJOR EMPLOYERS (Top 12 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location
Genesis Healthcare System	4,200	62211	General Medical & Surgical Hospitals	Zanesville
Dolgencorp Inc	600	54187	Advertising Material Distribution Svcs	Zanesville
Avon Products	491	42421	Cosmetics distribution center	Washington Twp.
Zanesville Mayor's Ofc	380	92111	Executive Offices	Zanesville
Longaberger Homestead	360	71219	Nature Parks & Other Similar Institutions	Frazeysburg
Kellogg Co	350	42442	Packaged Frozen Food Merchant Whls	Zanesville
New Bakery Co Of Ohio Inc	300	31181	Commercial Bakeries	Zanesville
5b's Sewing	200	31499	All Other Misc Textile Prod Mills	Zanesville
Burnham Foundry LLC	200	33151	Iron Foundries	Zanesville
Walmart Supercenter	200	45211	Department Stores Except Discount	Zanesville
Kroger	199	44511	Supermarkets & Other Grocery Stores	Zanesville
National Distribution Ctr	180	49311	General Warehousing & Storage	New Concord

Source: ReferenceUSA

UNIONS (2006 – May 2011)

UNION ELECTIONS

Year	# of Elections	Union Wins	Union Losses	# Certifications/ # Decertifications
March 2011*		No union activity		
2010		No union activity		
2009		No union activity		
2008		No union activity		
2007		No union activity		
2006		No union activity		

SOURCE: National Labor Relations Board, LRI

*Latest data available

EMPLOYMENT CLUSTERS (County Level)

INDUSTRY CLUSTERS (2009)	Location Quotient U.S.=1.00
Advanced Materials	0.19
Agribusiness, Food Processing & Technology	1.41
Apparel & Textiles	0.00
Arts, Entertainment, Recreation & Vistor Industries	0.36
Biomedical/Biotechnical (Life Sciences)	1.85
Business & Financial Services	0.32
Chemicals & Chemical-Based Products	1.34
Defense & Security	0.33
Education & Knowledge Creation	1.01
Energy (Fossil & Renewable)	0.49
Forest & Wood Products	0.19
Glass & Ceramics	0.87
Information Technology & Telecommunications	0.06
Transportation & Logistics	0.39
<i>Manufacturing Supercluster:</i>	0.29
<i>Primary Metal Mfg</i>	0.00
<i>Fabricated Metal Product Mfg</i>	0.70
<i>Machinery Mfg</i>	0.69
<i>Computer & Electronic Product Mfg</i>	0.00
<i>Electrical Equipment, Appliance & Component Mfg</i>	N/A
<i>Transportation Equipment Mfg</i>	0.00
Mining	0.00
Printing & Publishing	0.31

SOURCE: StatsAmerica

NA: Data not available

OCCUPATIONAL CLUSTERS (2009)	Location Quotient U.S.=1.00
Managerial, Sales, Marketing and HR	0.61
Skilled Production Workers: Technicians, Operators, Trades, Installers & Repairers	1.09
Health Care and Medical Science (Aggregate)	1.41
Health Care and Medical Science (Medical Practitioners and Scientists)	1.19
Health Care and Medical Science (Medical Technicians)	1.55
Health Care and Medical Science (Therapy, Counseling and Rehabilitation)	1.45
Mathematics, Statistics, Data and Accounting	0.41
Legal and Financial Services, and Real Estate (L & FIRE)	0.72
Information Technology (IT)	0.34
Natural Sciences and Environmental Management	0.59
Agribusiness and Food Technology	1.77
Primary/Secondary and Vocational Education, Remediation & Social Services	1.09
Building, Landscape and Construction Design	0.54
Engineering and Related Sciences	0.45
Personal Services Occupations	0.79
Arts, Entertainment, Publishing and Broadcasting	0.57
Public Safety and Domestic Security	0.80
Post-secondary Education and Knowledge Creation	0.59
Technology-Based Knowledge Clusters	0.55

SOURCE: StatsAmerica

30-Minute Labor-Shed Profile

Downtown Zanesville, Ohio (Muskingum County)

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	132,409
2000	137,813
2010 (est)	139,945
2015 (est)	139,702
Change 1990 - 2000	4.1%
Change 2000 - 2010	1.5%
Change 1990 - 2010	5.7%
Change 2010 - 2015	-0.2%

SOURCE: Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	94.6%
Black/African American	2.9%
Asian	0.3%
American Indian	0.3%
Pacific Islander	0.0%
Other	1.9%
Hispanic or Latino	0.7%
Not Hispanic or Latino	99.3%

SOURCE: Nielsen-Claritas, Inc.

HOUSEHOLD INCOME (2010)

Median Household Income

Year	Amount
2000	\$35,077
2010	\$42,588
2015	\$45,040
Change '10 - '15	5.8%

SOURCE: Nielsen-Claritas, Inc.

Household Income Distribution (2010)

Households	54,276
Less than \$35,000	41.1%
Between \$35,000 and \$75,000	38.7%
Greater than \$75,000	20.2%

SOURCE: Nielsen-Claritas, Inc.

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	14.6%
High School Diploma Only	45.9%
1 to 3 Years College*	19.5%
Associate Degree	7.0%
Bachelors Degree	7.5%
Graduate Degree	5.5%
12 to 15 years of education	72.3%
16 or more years of education	13.0%

SOURCE: Nielsen-Claritas, Inc.

*No degree

AGE DISTRIBUTION

Percent

Age Group (in years)	2000	2010	2015
0-17	26.2%	23.3%	22.8%
18-34	21.4%	22.1%	21.8%
35-54	29.1%	27.5%	25.8%
55-64	9.6%	12.1%	13.2%
65-74	7.4%	8.0%	9.0%
75 and over	6.2%	7.1%	7.4%

SOURCE: Nielsen-Claritas, Inc.

Numeric

Age Group (in years)	2010	2015
0-17	32,665	31,784
18-34	30,905	30,496
35-54	38,423	36,074
55-64	16,898	18,429
65-74	11,182	12,534
75 and over	9,872	10,384

SOURCE: Nielsen-Claritas, Inc.

Change in Population by Age Group (2010-2015)

Age Group (in years)	Number	Percent
0-17	-881	-2.7%
18-34	-409	-1.3%
35-54	-2,349	-6.1%
55-64	1,531	9.1%
65-74	1,352	12.1%
75 and over	512	5.2%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000	36.5
2010	38.6
2015	39.4

SOURCE: Nielsen-Claritas, Inc.

30-Minute Labor-Shed Profile: Downtown Zanesville, Ohio (Muskingum County)

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	66,463
2010	70,216
% Change 2000 - 2010	5.6%

SOURCE: Nielsen-Claritas, Inc.

EMPLOYMENT

	Number	Percent
2000	62,702	94.3%
2010	63,873	91.0%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	63,873	100%
Agriculture/Forest/Fish/Hunt	647	1.0%
Construction	4,918	7.7%
Total Manufacturing	10,128	15.9%
Wholesale Trade	1,807	2.8%
Retail Trade	9,734	15.2%
Transport/Warehouse/Utils	3,371	5.3%
Information	1,053	1.6%
Fin/Insur/RE/Rent/Lse	2,343	3.7%
Prof/Sci/Tech/Admin	1,804	2.8%
Mgmt of Companies	43	0.1%
Admin/Spprt/Waste Mgmt	2,358	3.7%
Educational Svcs	4,690	7.3%
Health Care/Soc Asst	10,576	16.6%
Entertainment/Rec Svcs	758	1.2%
Accommodation and Food Services	4,177	6.5%
Other Services (excluding Public Administration)	2,877	4.5%
Public Administration	2,589	4.1%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	15,436	100.0%
Healthcare Practitioner/Technician	3,745	24.3%
Life/Physical/Social Science	236	1.5%
Architecture/Engineering	622	4.0%
Arts/Design/Entertainment/Sports/Media	437	2.8%
Business and Financial Operations	1,682	10.9%
Computer and Mathematical	652	4.2%
Education/Training/Library	3,345	21.7%
Legal	426	2.8%
Management including Farmers/Farm Mgrs	4,290	27.8%

SOURCE: Nielsen-Claritas, Inc.

UNEMPLOYMENT

	Number	Percent
2000	3,761	5.7%
2010	6,343	9.0%

SOURCE: Nielsen-Claritas, Inc.

LABOR PARTICIPATION (2010)

	Number	Percent
Male	19,622	99.9%
Female	33,756	58.1%
Total	70,216	63.2%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	63,873	100%
Management, Including Farmers and Farm Managers	4,290	6.7%
Business and Financial Operations	1,682	2.6%
Computer and Mathematical	652	1.0%
Architecture and Engineering	622	1.0%
Life, Physical, and Social Science	236	0.4%
Community and Social Services	1,446	2.3%
Legal	426	0.7%
Education, Training, and Library	3,345	5.2%
Arts, Design, Entertainment, Sports, and Media	437	0.7%
Healthcare Practitioners and Technical	3,745	5.9%
Healthcare Support	1,998	3.1%
Protective Service	1,216	1.9%
Food Preparation and Serving Related	3,426	5.4%
Building and Grounds Cleaning, and Maintenance*	2,541	4.0%
Service: Personal Care and Service	1,454	2.3%
Sales and Related Occupations	6,942	10.9%
Office and Administrative Support	9,359	14.7%
Farming, Fishing, and Forestry*	337	0.5%
Construction and Extraction*	4,386	6.9%
Installation, Maintenance, and Repair*	2,661	4.2%
Production*	6,508	10.2%
Transportation and Material Moving*	6,164	9.6%

SOURCE: Nielsen-Claritas, Inc.

*Blue-collar occupations

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue Collar	22,597	35.4%
White Collar	41,276	64.6%

SOURCE: Nielsen-Claritas, Inc.

**FOR MORE INFORMATION, PLEASE CONTACT
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